

Recommendation 8

PUBLICITY CAMPAIGNS

... To inform the drivers of Europe of the new measures.

Campaigns on legal levels

On punishment

Drinks you can have before reaching the level (¿?)

The French Campaign

POUR PERDRE 6 POINTS SUR SON
PERMIS IL SUFFIT DE 2 VERRES
D'ALCOOL *ET D'UN VEHICULE



* 0,5 grammes d'alcool c'est 2
verres de vin, 2 demis de bière,
whisky ou 2 verres de tout autre
apéritif

Recommendation 9

A MONITORING SYSTEM,
with common measures...

to produce annual reports on:

- ✓ Drinking and driving
- ✓ Implementation of the recommendations
- ✓ Progress in achieving goals

Up to now...

CARE (Community Database on Accidents on the Roads in Europe, 1993)

Is a community database on road accidents resulting in death or injuries

-High level of disaggregation, which allows to identify & quantify road safety problems, and evaluate the efficiency of road safety measures, determine the relevance of Community actions

A model to follow for monitoring implementation of measures and D&D development?

Alcohol involvement in fatal crashes

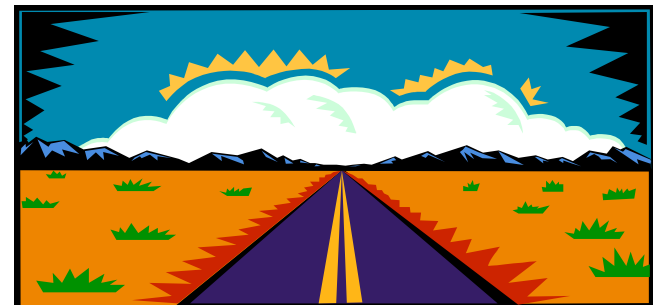
Differences within European countries concerning:

- Definition of Alcohol-involved
- Percentage of Drivers tested
- Percentage of Pedestrian tested

For the time being, OH is still a pending subject ...

And this is just about deaths

We have a long way ahead



COMMISSION RECOMMENDATION of 6 April 2004

on the enforcement in the field of road safety

Recommends the Member States:

To communicate the information on the implementation... every two years. With respect to the enforcement in the **field of drink-driving**, information should be given on:

- Random breath testing
- Violations
- Sanctions
- Court decisions
- Changes in the rules on drink-driving

